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**ELVIS PRESLEY'S GRACELAND IN MEMPHIS TO OPEN NEW
"Elvis: Live from Las Vegas" EXHIBIT TODAY**

***EXHIBIT EXPLORES ELVIS' LAS VEGAS CAREER WITH
NUMEROUS ARTIFACTS, COSTUMES AND MORE***

MEMPHIS, Tenn. – March 5, 2013 -- An all new exhibit "**Elvis: Live from Vegas**" opens at Elvis Presley's Graceland in Memphis today. The exhibit allows audiences to experience Las Vegas through the eyes of Elvis Presley.

The exhibit will feature part of the 30-foot marquee Col. Parker had made to stand outside the New Frontier Hotel in 1956 and the first jumpsuit worn on-stage by Elvis in 1970. Other suits in the exhibit include: Elvis' Leather and Chains suit, worn in August of 1970 during his Las Vegas engagement and prominently featured in his first concert documentary "Elvis: That's The Way It Is," Elvis' three-piece Spanish Flower suit worn in 1972 that was an alternative to one of the jumpsuits he wore in Las Vegas, Elvis' I Got Lucky jumpsuit that was worn in 1970 in various cities including Las Vegas, Oakland, Tampa and Los Angeles and can be seen on the cover of the 1971 "I Got Lucky" album, as well as many others.

Along with his amazing jumpsuit collection, guests will have the opportunity to view rare artifacts including, hotel receipts, and show memorabilia as well as many other items. From the first time the King of Rock 'n' roll stepped foot on-stage in Vegas through his triumphant return in 1969 and beyond, this exhibit captures all of the excitement and energy that is Elvis in Las Vegas.

About Elvis Presley Enterprises, Inc.

Elvis Presley Enterprises, Inc. (EPE), a division of CORE Media Group, Inc., is based in Memphis, with additional offices in Los Angeles. In addition to Graceland and its

related attractions in Memphis, including the Heartbreak Hotel, EPE is aggressively involved in a worldwide licensing program, merchandising, music publishing, and television, film, video and Internet projects. For more information on EPE and Graceland, visit www.elvis.com.

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