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ELVIS PRESLEY'S GRACELAND IN MEMPHIS ILLUMINATED IN BLUE AND GOLD TO CELEBRATE MEMPHIS GRIZZLIES' 2013 NBA PLAYOFF RUN

Video and Photos Available

MEMPHIS, Tenn. - April 16, 2013 – Elvis Presley's Graceland will celebrate the Memphis Grizzlies and their success in reaching the 2013 NBA Playoffs by illuminating the exterior of the famous Memphis mansion in the team's signature colors of Beale Street Blue and Grizzlies Gold starting Tuesday, April 16 throughout the team's NBA Playoff run.

The Grizzlies are back in the Playoffs for the third consecutive year, and the City of Memphis is joining its team in "painting the town blue and gold." Many local landmarks will support the Grizzlies in unique ways throughout the postseason, while the Grizzlies will be all around the community as Grizz fever spreads in the Bluff City.

Graceland, the former home of Elvis Presley, the undisputed King of Rock 'n' Roll is a national historic landmark, visited by over 600,000 guests annually from around the world.

For high resolution print quality photos and high definition video, please visit www.elvis.com/grizzlies or download video via FTP:

User IP address: 168.215.127.168

Username: elvis2010

Password: ElvisLives!

Port number:

20 (data transfer) to download

21 (view)

<ftp://elvis2010:ElvisLives!@168.215.127.168>

Folder: 2013 Graceland blue and gold lighting

Photos and video can also be emailed by writing to media@elvis.com.

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About Elvis Presley Enterprises, Inc.

Elvis Presley Enterprises, Inc. (EPE), a division of CORE Media Group, Inc., is based in Memphis, with additional offices in Los Angeles. In addition to Graceland and its related attractions in Memphis, including the Heartbreak Hotel, EPE is aggressively involved in a worldwide licensing program, merchandising, music publishing, and television, film, video and Internet projects. For more information on EPE and Graceland, visit www.elvis.com.