

Embargoed Until Tuesday, April 22

Elvis: That's The Way It Is – Two Disc Special Edition First Time on Blu-ray™ and Premium Digibook

Remastered *Elvis: That's the Way It Is* Set for Special Screening August 16 at Orpheum Theatre in Memphis during Elvis Week

Viva Las Vegas 50TH Anniversary **New as a Premium Digibook**

Burbank, Calif., April 22, 2014 – To celebrate Elvis Week, Warner Bros. Home Entertainment will release two of “The King’s” fan favorites on August 12 as Premium Blu-ray™ Digibooks.

Elvis: That's The Way It Is - Two Disc Special Edition, which was re-edited and remixed for its acclaimed release in 2000, will now debut on Blu-ray™ as a Premium Digibook, newly remastered, and with DTS-HD Master Audio 5.1 soundtrack. In celebration of its 50th Anniversary ***Viva Las Vegas*** will also be offered as a Premium Blu-ray Digibook. These Premium Digibooks include rare behind-the-scene photos and are available for \$27.98 each (SRP).

This year's Elvis Week will be held from [August 9-August 17](#) in Memphis at Elvis Presley's Graceland. As part of the festivities, the historic Orpheum Theatre in downtown Memphis will host the world premiere screening of Warner Bros.' newly-remastered ***Elvis: That's The Way It Is***. Fans in town for Elvis Week will be treated not only to the newly-remastered film, but will also get to experience an outtake performance or sequence never before seen on the big screen, along with some special on-stage surprises still to be announced. Tickets will be available for purchase [on May 1, 2014](#) via [Ticketmaster.com](#), by calling Ticketmaster at [800-745-3000](#), at any Ticketmaster outlet or at the Orpheum box office. For more information on this or other Elvis Week events, visit [Graceland.com](#).

About the Elvis Titles

Elvis: That's the Way It Is Two Disc Special Edition Premium Digibook

With thousands of feet of materials including sequences added to capture with greater intimacy Elvis' performances and his creative process behind-the-scenes, the previously released ***Elvis: That's The Way It Is - Special Edition*** is now being made available as a Blu-ray™ two disc Special Edition Premium Digibook. Denis Sanders (Shock Treatment) directed this “rockumentary.” Academy Award® nominated¹ Lucien Ballard (The Wild Bunch) was the cinematographer, following the show's development from rehearsal to stage.

Special Features:

Disc 1 (DVD) 2001 Special Edition and Special Features:

- *Patch It Up: The Restoration of Elvis: That's The Way It Is*
- 12 Outtakes - song/nonmusical sequences
- 1970 Original Theatrical Version

Disc 2 (BD) 1970 Original Theatrical Version and Special Features:

- 12 Outtakes - song/nonmusical sequences

Viva Las Vegas 50th Anniversary Premium DigiBook

In his highest grossing movie, Elvis shares the screen with Ann-Margret, easily creating the most electrifying teaming Elvis had on screen. He plays Lucky Jackson, a Grand Prix race driver working at a casino to raise cash for a new engine; she's a hotel swimming instructor - and the romantic action revs up from their first meeting. George Sidney, who also directed Ann-Margret in *Bye Bye Birdie*, combines the hormonal heat wave with fascinating sights of '60s Las Vegas. David Winters (*West Side Story*) choreographed the 10 musical song-and-dance scenes which also featured his dancers. Songs include the high-roller title track, the stars' duet on "The Lady Loves Me," her sultry "Appreciation" and The King's version of Ray Charles' "What'd I Say." The soundtrack is presented in Dolby Digital 5.1 stereo.

Special Features:

- Commentary by Steve Pond, rock journalist and author of "Elvis in Hollywood"
- Featurette *Kingdom: Elvis in Vegas*
- Theatrical trailer

Elvis Aaron Presley (1935 – 1977)

Elvis Presley was one of Hollywood's top box-office draws, starring in 31 feature films and two theatrically-released concert documentaries over the course of his career. His music was as much a part of his box-office success as his good looks and charisma. In fact, some of his top-selling songs were from the movie soundtracks. Eleven of his soundtrack albums made it into the top ten on the Billboard Album charts and of those, four became number one hits. It is estimated that Elvis has sold over a billion records worldwide, more records than any other artist in record industry history, and even 30 years after his death, Elvis still conquers new legions of fans as even compilations of his RCA recordings, such as "Elvis 30 #1 Hits" and "Elvis 2nd to None," have both topped the Billboard charts of best-selling albums.

More biographical information is available at the official Elvis Presley Web site, www.elvis.com.

Elvis: That's the Way It Is – Two Disc Special Edition Blu-ray Premium DigiBook

Street Date: August 12, 2014
Order Due Date: July 8, 2014
\$27.98 SRP
Cat/UPC: 1000459945/ 883929398850

Viva Las Vegas 50th Anniversary Blu-ray Premium DigiBook

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Note: All enhanced content listed above is subject to change.

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Warner Home Video Blu-ray Discs™ offer resolution six times higher than standard definition DVDs, as well as extraordinarily vibrant contrast and color and beautifully crisp sound. The format also provides a higher level of interactivity, with instant access to extra features via a seamless menu bar where viewers can enjoy features without leaving or interrupting the film.

About Warner Bros. Home Entertainment Inc.

Warner Bros. Home Entertainment (WBHE) brings together Warner Bros. Entertainment's home video, digital distribution and interactive entertainment businesses in order to maximize current and next-generation distribution scenarios. An industry leader since its inception, WBHE oversees the global distribution of content through packaged goods (Blu-ray Disc™ and DVD) and digital media in the form of electronic sell-through and video-on-demand via cable, satellite, online and mobile channels, and is a significant developer and publisher for console and online video game titles worldwide. WBHE distributes its product through third party retail partners and licensees, as well as directly to consumers through WBSshop.com and WBUltra.

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Artwork is available by request

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¹ 1963 (36th) CINEMATOGRAPHY (Black-and-White) -- *The Caretakers*