



CONTACT:

Kevin Kern
901-344-3127
kkern@elvis.com

ELVIS PRESLEY'S GRACELAND WILL SHINE BRIGHTER THAN EVER TO CELEBRATE HOLIDAYS WITH A SPECIAL LIGHTING CEREMONY ON NOVEMBER 22

*A Visit from Santa Elvis and 100% Chance of Snow to
Help Kickoff Christmas in Memphis*

Memphis, TN - October 28, 2013 – [Elvis Presley's Graceland](#) in Memphis, TN, will officially begin the holiday season by “flipping the switch” on the traditional lights and decorations during the annual **lighting ceremony on Friday, November 22**. The extensive Christmas display includes hundreds of blue lights along the driveway, a life-size Nativity scene, Santa and his sleigh, and much more, all originally displayed at Graceland by Elvis and the Presley family. Santa, decked out like the King of Rock ‘n’ Roll, will be available for pictures with the kids following the lighting ceremony. The free lighting event is open to the public.

Regular paid tours of Graceland will operate the day of the lighting ceremony from 10:00 a.m. to 6:00 p.m. The interiors of Graceland mansion will feature Elvis' Christmas décor starting on November 22 through Elvis' birthday week celebration in January. Included will be his traditional red velvet drapes as well as Presley family Christmas artifacts on display around several trees throughout the home.

The holiday décor at Elvis Presley's Graceland in Memphis will remain up through Elvis' birthday celebration on January 8th, 2014.

Not able to be in Memphis? Watch the Graceland lighting ceremony live on www.elvis.com.

WHAT/WHO: Holiday Lighting Ceremony at Elvis Presley's Graceland

WHEN: November 22 at 6:00 p.m. Central Time

WHERE: Graceland Plaza, Elvis Presley Boulevard, Memphis

For more detailed information please visit www.elvis.com or call 901.332.3322

###