



Graceland[®]
AUCTIONS

FOR IMMEDIATE RELEASE

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**ONLINE BIDDING NOW OPEN FOR SPECIAL “AUCTION AT GRACELAND”
TAKING PLACE DURING THE GUEST HOUSE AT GRACELAND
GRAND OPENING WEEKEND**

Memphis, Tenn. – October 11, 2016— During the Grand Opening weekend of [The Guest House at Graceland](#) resort hotel, guests of the sold-out celebration, along with other Elvis fans and collectors, will raise their paddles to bid in hopes of going home with a piece of Elvis and music history, during a special [“Auction at Graceland”](#) to be held on Saturday, October 29, 2016.

Online bidding is now [open](#) for this auction, which will feature the "Aqua Blue Vine" jumpsuit Elvis wore on stage in 1973-74, estimated at \$250,000- \$350,000; Elvis' 1956 application for Screen Actors Guild, estimated at \$10,000-15,000; as well as an historic collection of Sun Records artifacts from members of the “Million Dollar Quartet”, several distinctive pieces of Elvis’ jewelry including his Lion Head ring, estimated at \$15,000-\$20,000, and other artifacts that once belonged to, or were worn or signed by Elvis Presley. Four pieces of jewelry once personally owned by Lisa Marie Presley (not from the Graceland Archives) will also be auctioned with a portion of the proceeds benefiting the Elvis Presley Charitable Foundation, launching a new Graceland Auctions initiative where fans and collectors can now contribute a portion of the proceeds from the sale of their artifacts to the Foundation. The Elvis Presley Charitable Foundation was formed by Graceland/Elvis Presley Enterprises, Inc. in 1984 to continue Elvis’ own tradition of generosity and community service, and to honor his memory, by supporting outstanding Memphis-based charitable organizations. Graceland Auctions participants will now have the opportunity to contribute to this legacy of giving through this new initiative.

The Auction at Graceland will be held Saturday, October 29 at 3:00 p.m. Central in the new 464-seat state-of-the-art theater in The Guest House at Graceland, and online at GracelandAuctions.com. Every artifact is authenticated by Graceland Authenticated, LLC. All of the items in the auction will be offered from third-party collectors and none of the items will come from the treasured Graceland Archives. The mansion and all artifacts in the Graceland Archives continue to be owned by Lisa Marie Presley and are not for sale.

Other auction highlights include:

- Complete Set of Elvis Presley's Fingerprints on 1970 Beverly Hills Police Department Application for Permit to Carry a Concealed Weapon. Estimate: \$30,000-40,000
- Original 1954 Record Stamper for Sun Records 209, Elvis Presley's "That's All Right." Estimate: \$30,000-40,000
- Original 1954 Record Stamper for Sun Records 209, Elvis Presley's "Blue Moon of Kentucky." Estimate: \$20,000-30,000
- Set of three Sun Record Company Checks for Elvis Presley, Scotty Moore and Bill Black as payment for a recording session on November 15, 1954 for "I'm Left, You're Right, My Baby's Gone." Estimate: \$20,000-25,000
- 1971 Elvis Presley Owned and Worn Diamond and Gold Cameo Ring Gifted to Janelle McComb. Estimate: \$30,000-40,000
- Sparkling 10+ carat Diamond Bulgari Engagement Ring gifted to Lisa Marie from Nicolas Cage. Estimate: \$100,000-150,000
- 1954 Sun Records 209 Unplayed 45 Single of Elvis Presley's "That's All Right" Estimate: \$8,000-10,000

Featured highlights of the auction artifacts will be available for viewing in the Elvis Presley Automobile Museum beginning Monday, October 17 through Thursday, October 27, 2016 and at The Guest House at Graceland on Friday, October 28 and Saturday, October 29, 2016 -- the day of the auction.

The Auction at Graceland collectible catalog will be available to pre-order at www.Shop.Graceland.com beginning Wednesday, October 12 and features more than 140 pages, including photos and details of all the auction items. Admittance to the live auction event at The Guest House at Graceland will be on a first come, first serve basis. Registered bidders can reserve a paddle for in-person bidding by emailing auctioninfo@graceland.com. Advance registration is recommended. To register and bid online today visit GracelandAuctions.com.

For more information about how to submit items for authentication by Graceland Authenticated, please visit www.gracelandauthenticated.com. To have an artifact considered for inclusion in future Graceland Auctions, please email consignments@graceland.com.

Photos of specific auction items are available by request to david@thebeckwithcompany.com.

About Elvis Presley Enterprises, Inc. and Graceland

Elvis Presley's Graceland, in Memphis, is music's most important and beloved landmark, with hundreds of thousands of fans from around the world visiting the historic home each year. Elvis Presley Enterprises, Inc. (EPE) manages the operations of Graceland, its related properties, including The Guest House at Graceland 450-room hotel, opening on October, 27 2016, as well as the Graceland Archives, featuring thousands of artifacts from Elvis' home and career. EPE also produces and licenses Elvis-themed live events, tours and attractions worldwide. Graceland Holdings LLC, led by managing partner Joel Weinsanker, is the majority owner of EPE. Auction A Circle and Graceland Auctions TNG#5967 is the entity that manages Auctions at Graceland. In 2015, Graceland was named the world's "Best Musical Attraction" and "Best Historic Southern Attraction" in the USA Today 10Best Reader's Choice Awards and in 2013, voted the #1 "Iconic American Attraction" in the same poll. For more information on EPE and Graceland, visit www.graceland.com.

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