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| <p>Elvis Presley's Graceland Lesson Plans</p> |  | <p>Grade Level: 3rd Grade</p> |
| <p>I can statement: I can ... listen to the words of Elvis Presley and imagine what it was like for him during that time period. I can use information to write.</p> | | <p>Lesson Topic: Elvis Presley on TV</p> |
| <p>Essential Question: What role did Elvis play in the emergence of youth culture based with rock 'n' roll on TV?</p> | | |

Teachable Moment: The educator will show some artifacts and will discuss the role Elvis' appearances played on TV.

| Standard/Objective | Presentation | Resources | Artifacts |
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| <p>Standard:</p> <p>W 3.3 Use of a dialogue and description of actions, thoughts, and feelings, to develop experiences and events or show the response of characters and certain situations.</p> <p>RI 3.7 Use information gained from illustrations and photographs and the words in a text to demonstrate, understanding of text as to where, when, why, and how it occurs.</p> | <p>Focus Lesson: Elvis Presley made many television appearances. Some of those appearances include: The Dorsey Brothers, Milton Berle and the Ed Sullivan Show. Elvis on TV was more than a regular TV program, it was a real cultural experience. The first appearance on the stage show and the five others that followed led him on the road to superstardom.</p> <p>During his life, he made 15 high profile television appearances. His first TV appearance after the Army was with Frank Sinatra in 1960. After that Elvis focused on his Hollywood career as an actor. Elvis then recharged his music career with his 1968 comeback special.</p> | <p>Elvis Presley Rock'n Pop Stars By: Paula Taylor 1975</p> <p>As Seen on TV: The Visual Culture of Everyday Life By: Karl Ann Marling Elvis Presley's National TV Appearances in the 1950's (article)</p> <p>Elvis on Dorsey Brothers Show</p> <p>Elvis on the Milton Berle Show</p> <p>Elvis' 1968 special</p> | <p>EP064686 Milton Berle Show "Shake, Rattle, and Roll"</p> <p>EP070483 NBC blue chair</p> <p>PH003075 PH003050 PH003038 PH003039 Photos of Elvis at Frank Sinatra Timex Show PH 001240 Ed Sullivan Show</p> <p>EP14454/EP144553 Framed 68 special lyrics/award</p> |