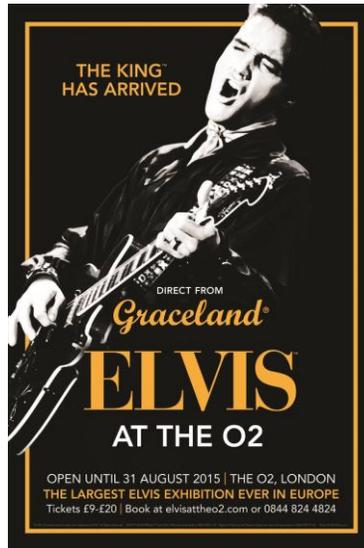




entertainment • lifestyle • music

ELVIS AT THE O2 THE EXHIBITION OF HIS LIFE – DIRECT FROM GRACELAND®



***** NEW EXHIBIT *****

ELVIS' BLACK LEATHER SUIT WORN FOR 1968 COMEBACK SPECIAL TO BE DISPLAYED FROM THURSDAY 12th FEBRUARY TICKETS AVAILABLE NOW!

The iconic black leather suit worn by Elvis Presley™ during the 1968 Comeback Special will be displayed at *Elvis at The O2: The Exhibition of His Life* from Thursday 12th February for a limited time of two months only, before being returned to Graceland. Tickets to the exhibition are available now and can be booked via www.elvisattheo2.com

This is a rare chance for Elvis™ fans to see one of the most famous outfits worn by Elvis Presley. The TV special, titled “ELVIS,” but known as the 1968 Comeback Special, featured Elvis’ first live stage performances in over seven years. The program aired on 3rd December 1968 on the NBC television network as the highest rated TV special of the year. Its success led to Elvis’ return to the music charts with “Suspicious Minds” and “The Wonder of You”, record-breaking shows in Las Vegas and sell-out tours. The informal ‘jamming’ in front of a small studio audience in the TV special is regarded as a forerunner to so-called ‘Unplugged’ concept that later became popular with artists on MTV.

For the original 1968 television broadcast, four concerts were shot – two ‘sit down’ jam sessions in the round with friends at which Elvis wore his now-iconic black leather suit, and two ‘stand up’ solo concerts. Elements of these four concerts were chosen for the 1968 broadcast, which also featured two big production numbers and special opening and closing production numbers. The ‘sit down’ jam sessions were with the original bandmates Scotty Moore (lead guitarist) and D.J. Fontana (drummer), along with Elvis entourage members Charlie Hodge and Alan Fortas.

During the 1968 Comeback Special, Elvis performed many of the songs that he was famous for, including ‘That’s All Right’, ‘Heartbreak Hotel’, ‘Blue Christmas’, ‘One Night’, ‘Love Me Tender’ (which he performed to his wife Priscilla, who was in the audience) and ‘Are You Lonesome Tonight?’. He finished the ‘sit-down’ jam session segment with a rendition of ‘Memories’ while sitting between two audience members. The special ended with Elvis’ legendary performance of ‘If I Can Dream,’ his plea for world peace and tolerance after the turbulent world events of 1968.

To make way for the black leather suit to go on display, the American Eagle jumpsuit that Elvis wore on the ‘Elvis: Aloha From Hawaii’ special will be taken off display at the O2 exhibition and returned to Graceland. The jumpsuit has been on display since the exhibition opened in December and will be available through to 11th February, for visitors still interested in seeing this iconic jumpsuit.

Elvis at The O2: The Exhibition of His Life at The O2, London is the largest Elvis™ retrospective ever mounted in Europe. Since opening in December 2014, the exhibition featuring over 300 artefacts direct from the Presley family’s treasured Graceland Archives, has received rave reviews from fans and the media alike.

Exhibition curator and Graceland Director of Archives Angie Marchese says: “The reaction to the exhibition has been amazing and now we’re thrilled to be bringing over the iconic black leather suit that Elvis wore in the 1968 comeback special. The suit is so significant because the 1968 comeback special signified the rebirth of Elvis’ career and helped to cement his place as the King of Rock and Roll™. The black leather suit will take pride of place alongside all of the other iconic items which are already on display. No exhibition mounted previously has ever been so revealing of the man and the star. For people who can’t get to Graceland, Graceland is coming to them.”

Elvis at The O2: The Exhibition of His Life chronicles the rise of the rock ‘n’ roll icon and how Elvis impacted popular culture around the world through his music, movies and personal style. From his humble beginnings to his meteoric rise to fame, the exhibition will explore Elvis mania that first swept

America and then the world, ground-breaking recording sessions, record-breaking concert tours, his military service, Hollywood film career and influence on fashion. Most importantly, visitors will get an intimate peek behind the gates of Graceland and come to know the man hailed as the King of Rock 'n' Roll, who strived to be the best possible, father, son and friend.

The nine month exhibition runs until the end of August 2015 and the incredible artefacts include automobiles, personal items, historical documents, iconic stage costumes, guitars, gold and platinum records, and photography, in addition to dazzling audio and video presentations. Even the famous pool table Elvis played on with The Beatles is on display. Other items from Graceland seen in London for the first include:

- "TCB" (Taking Care of Business) ring, 16 total karats with a centre solitaire of 11.5 karats
- American Eagle jumpsuit from Elvis: Aloha From Hawaii
- Red 1960 MG Roadster from the film Blue Hawaii
- Elvis' personal wallet containing photos of a young Lisa Marie Presley
- Elvis' personal keys to Graceland

For more information please contact:

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Listings information:

All ticket prices are subject to a booking fee

To book, please visit www.elvisattheo2.com or call 0844 856 0202

Opening times:

First entry: 10am

Last entry: 7pm

Close: 8.30pm

Connect with Elvis at The O2:

Facebook: [Facebook.com/ElvisPresleysGraceland](https://www.facebook.com/ElvisPresleysGraceland)

Twitter: @ElvisExhibition / #ElvisattheO2

About Graceland and Elvis Presley Enterprises, Inc.

Elvis Presley's Graceland, in Memphis, is music's most important and beloved landmark, with hundreds of thousands of fans from around the world visiting the historic home each year. Elvis Presley Inc. (EPE) manages the operations of Graceland, its related properties, including the recently-announced Guest House at Graceland, a 450-room hotel, as well as the Graceland Archives, featuring thousands of artefacts from Elvis' home and career. EPE also produces and licenses Elvis-themed live events, tours and attractions worldwide. Graceland Holdings LLC, led by managing partner Joel Weinshanker, is the majority owner of EPE. In 2013, Graceland was voted the #1 Iconic American Attraction by USA Today and 10Best.com readers. For more information on EPE and Graceland, visit graceland.com.



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