FREE

Your Guide to
Elvis Week 2015

SCHEDULE of EVENTS
Discounts & DEALS

ELVIS WEEK
2015

See What’s New At
GRACELAND

AUGUST 8-16 | GRACELAND® | MEMPHIS, TN
ELVIS WEEK TICKET & MAIN STAGE ALL-ACCESS PASS PICK-UP

• Elvis Week tickets purchased through Graceland Reservations, including the Elvis Week Main Stage All-Access Pass, can be picked up in the Graceland ticket pavilion starting on August 9 from 9:00 a.m. - 4:00 p.m.
• All-Access Passes can only be picked up at the Graceland ticket pavilion and will not be available for pick-up at the door of events.
• If you have not picked up your tickets at Graceland prior to an event, they will be available at the door of the event starting 30 minutes prior.
• Tickets to Elvis Week Main Stage events can be purchased at the Graceland Guest Services Desk between 9:00 a.m. - 4:00 p.m. or at the door of the event if it is not sold out.
• If you purchased tickets through Ticketmaster, tickets should have been received via mail.
• To purchase event tickets for the Ultimate Elvis Tribute Artist Contest, call Ticketmaster at 800-745-3000, visit Ticketmaster.com, or visit the Orpheum box office.

MAIN STAGE AUTOGRAPH SESSION INFORMATION

Autograph sessions with Elvis Week Main Stage guests will be held following Conversations and a Movie, Fan Club Presidents’ Event, Graceland Insiders Conference, Conversations on Elvis and In the Studio. Autographs will take place inside the Elvis Week Main Stage Pavilion immediately following each event.

• Each person is limited to one (1) autograph per guest.
• Guests reserve the right to sign (or decline to sign) whatever they feel is appropriate.
• Due to time constraints, guests are not allowed to pose for individual pictures with fans. Please do not ask the guest to pose with you.
• Autograph sessions are only open to those with an All-Access Pass and ticket holders for the event at which these guests appeared.
• The autograph line will be cut off one hour after the session has begun. Once the line has been cut off, no one else will be able to enter the line for autographs.
• Do not engage the guests in lengthy conversations during the autograph session as a courtesy to those behind you in line.
• Autograph lines may be terminated at any point to keep events on schedule.
• Always be respectful to our guests.
• Those exhibiting rude behavior will be asked to leave the line and will not be admitted back in.
• Some guests may not be available for autographs.

Anyone who violates the guidelines above may be removed from the autograph line and banned from future autograph sessions.
I Shot Elvis Exhibit

Open now in the Sincerely Elvis Museum, the I Shot Elvis Exhibit celebrates Elvis’ life and career through photos. From the earliest days of Elvis’ career, professional photographers and fans captured him in photographs. These iconic images and artifacts give us a personal look at both the man and the icon, and a unique insight into the cultural impact he had, and continues to have, on the world. However, the I Shot Elvis Exhibit isn’t just another photo exhibit, it also features artifacts seen in the iconic photographs highlighted in the exhibit. While in the lobby of the exhibit, be sure to shoot Elvis yourself with our #ElvisSelfie photo op.

Elvis: That’s The Way It Is at 45

This fan favorite documentary now has its own limited-time, VIP exhibit at Graceland in celebration of the 45th anniversary of the film’s release. During 2015 only, fans can enjoy an exhibit about the groundbreaking feature documentary that showcases Elvis as a master showman, following him as he prepares for his big opening night performance in Las Vegas. The VIP Exhibit features numerous artifacts seen in the film and from that period of Elvis’ career, including stage costumes, guitars, jumpsuits, contracts, memorabilia and more.

GRACELAND EARNS TITLE OF WORLD’S GREATEST

Thank You, Thank You Very Much

Graceland was recently voted #1 in USA TODAY’s 10Best Readers’ Choice contest for “World’s Best Musical Attraction.” Elvis Presley’s Graceland was voted into the top spot by readers of USA TODAY and Elvis fans, who were asked to cast their online ballot for their favorite global music attraction from a pool of 20 museums, historic studios and epic record stores originally selected by 10Best’s travel experts and journalists. We know we couldn’t have won this without all the votes from Elvis fans around the world – so to you, we say ‘Thank You, Thank You Very Much.’

In addition to the World’s Best title, Graceland also was recognized as the Best Historic Southern Attraction by USA TODAY 10Best readers and the Top Must-See Tennessee Attraction by Thrillist.

Elvis at The O2

The king arrived in London late last year for a special exhibition at The O2 in London. This limited-time exhibit, open only until January 10, 2016, chronicles the rise of the rock ‘n’ roll icon and how Elvis impacted popular culture around the world through his music, movies and personal style. Over 300 artifacts are on display and include automobiles, personal items, historical documents, iconic stage costumes, guitars, gold and platinum records and photography in addition to dazzling audio and video presentations. ElvisatTheO2.com

ELVIS: THE EXHIBITION

For the first time in 40 years, Elvis has returned to Las Vegas for a permanent exhibition at the Westgate Las Vegas Resort & Casino. The exhibit features hundreds of artifacts never-before-displayed outside of Graceland, plus some truly rare artifacts from the collection, including Elvis’ high school yearbooks, his first Gold Album, his 1957 Harley Davidson motorcycle, a 1962 Lincoln Continental, 1971 Stutz Blackhawk, jewelry and iconic stage wear from Elvis’ performances. The Elvis experience at the Westgate also includes the Elvis Presley’s Graceland Wedding Chapel, the first-ever wedding chapel in Las Vegas to be operated by Elvis Presley Enterprises. Graceland.com/Vegas
Graceland Auctions will hold its third auction of rare and authentic Elvis Presley artifacts and memorabilia during Elvis Week 2015. This auction will feature an impressive 174 lots, making it the largest and most comprehensive auction yet held on the grounds of Graceland.

Admission to the Live Auction event is by ticket only and tickets will be available for purchase in the Graceland ticket pavilion on Thursday, August 13, between 9:30 a.m. to 5:30 p.m. Tickets are $20. You must be registered to reserve a paddle to bid in the live event. For more information on how to register to bid or to bid online, visit GracelandAuctions.com.

WHERE TO PURCHASE YOUR ELVIS STAMPS AND MERCHANDISE

Be the first to purchase Elvis stamps at the Graceland Front Wall
August 12 - 12:01 a.m. to 2:00 a.m.

The USPS will also be selling stamps, issuing cancellations and offering exclusive Elvis stamp merchandise in Graceland Plaza on the following dates:

<table>
<thead>
<tr>
<th>Date</th>
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<tr>
<td>August 12</td>
<td>9:00 a.m. - 7:00 p.m.</td>
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<tr>
<td>August 13</td>
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<tr>
<td>August 15</td>
<td>9:00 a.m. - 10:00 p.m.</td>
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The USPS will be located in the Green Screen Store, Rockabilly’s, and will have mobile units along the fence behind the Lisa Marie Airplane.

The new Music Icons: Elvis Presley Commemorative Forever Stamp will officially go on sale beginning August 12. In celebration, the day will begin at 12:01 a.m. when the Elvis Presley stamp goes on sale at Graceland’s front wall for fans who want to be among the first to purchase. Then, at 8:00 a.m., Priscilla Presley will join Postmaster General Megan Brennan to dedicate the stamp in a ceremony on the front lawn of Graceland. Everyone is invited to attend this special stamp dedication ceremony on the morning of August 12. #ElvisForever

GRACELAND 2015 ELVIS PRESLEY FOREVER STAMP FIRST DAY COVER

Graceland will be offering an exclusive first day stamp cover featuring commissioned artwork by Joe Petruccio and the first day Graceland Station pictorial postmark. The cover will be available in the Graceland gift shops and online at ShopGraceland.com August 12th.

If you are interested in purchasing the ELVIS FOREVER CD that is also being released, it can only be purchased at post offices or online at USPS.com. If you are interested in purchasing while in Memphis, the closest post office is located down the street from Graceland at 1292 Gateway Drive.

The Auction at Graceland
August 13 @ 7:00 p.m.; Graceland Archives Studio

Graceland Auctions will hold its third auction of rare and authentic Elvis Presley artifacts and memorabilia during Elvis Week 2015. This auction will feature an impressive 174 lots, making it the largest and most comprehensive auction yet held on the grounds of Graceland.

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Some of the highlights include:

Elvis Presley “It Happened At The World’s Fair” Suit worn in 1962 during the filming of the movie (Estimated $20,000-30,000)

“TCB” Diamond and Gold Necklace gifted to Sammy Davis Jr. by Elvis Presley (Estimated $20,000-30,000)

Elvis Presley “Viva Las Vegas” Jacket worn in dance scene with Ann-Margret (Estimated $20,000-30,000)

Million Dollar Quartet Signed Guitar with Elvis Presley, Johnny Cash, Carl Perkins and Jerry Lee Lewis signatures (Estimated $20,000-30,000)

Elvis Presley Owned and Worn Gold Owl-Shaped Ring gifted to a fan from the stage (Estimated $15,000-20,000)

GRACELAND AUTHENTICATED
Our new Graceland Authenticated program sets the standard for pop culture authentication with archives that are second to none and a team dedicated to preserving the legend of Elvis Presley. Throughout the years, fans and collectors have come to us with amazing artifacts seeking authentication. Now is your opportunity to have the unparalleled team at Graceland Authenticated evaluate your artifact and receive an official letter of authenticity for all verified artifacts. For more information on how to submit an artifact for review, visit GracelandAuthenticated.com.
CANDLELIGHT VIGIL
IMPORTANT INFORMATION & GUIDELINES

**Saturday, August 15**
**8:30 p.m.**
**Gates of Graceland**

PARKING - The Memphis Police will begin closing traffic on Elvis Presley Blvd. from Bluebird St. to Craft Rd. around 6:00 p.m. on August 15. Security-patrolled parking for the vigil will be available FREE of charge beginning at 6:00 p.m. in the regular Graceland visitor parking facility. Vehicles will be allowed to pass through the police barricades to come and go from the parking area all evening.

VIGIL PROCESS - The opening ceremony takes place at 8:30 p.m. on August 15 near the front gates of the mansion property. Fans gather in the street and in Graceland Plaza. At the end of the ceremony, torches lit from the eternal flame at Elvis’ grave are brought down to the gate. The queue line starts to move as fans walk through gates and light their candles from the torches and then walk single file up the driveway to the gravesite in the Meditation Garden and back down. To accommodate everyone who is in line, the procession lasts into the morning of August 16, the anniversary of Elvis’ passing. Graceland staff members are positioned all along the way to offer assistance.

CANDLES - Graceland provides free candles to those who arrive at the vigil without their own. These may be obtained at the Guest Services Desk inside the ticket office or a police officer for assistance. Outside the barricaded area at the front gate anytime during the vigil.

CONSIDERATION - Please be considerate of others and do not hold up the movement or flow of the procession by lingering at the gate. The queue line starts to move as fans walk through gates and light their candles from the torches and then walk single file up the driveway to the gravesite in the Meditation Garden and back down. To accommodate everyone who is in line, the procession lasts into the morning of August 16, the anniversary of Elvis’ passing. Graceland staff members are positioned all along the way to offer assistance.

SMOKING - Smoking is not allowed anywhere on the Graceland Mansion property. In the interest of the health and comfort of others, smokers on the street and on the plaza property are encouraged to find open, non-crowded areas to smoke.

FLOWERS OR MEMORIALS - You are welcome to bring single flowers, small bouquets or other small remembrances to place at the gravesite as you walk by in the procession. Larger floral arrangements or memorial displays may be taken to the front gate guard house any time and Graceland staff will take care of placement.

FIRST AID - First aid will be available along the procession and queue line as needed by contacting any Graceland/EPE staff member or a police officer for assistance. Outside the mansion grounds there will be two special first aid locations. One will be in the specially marked area in front of the mansion gates. The other will be located directly across the street from the gate. An EMT will be available to assist with special needs and emergencies. Graceland employees and the Memphis Police will be available throughout the area.

ACCESS FOR PERSONS WITH DISABILITIES - Graceland has wheelchairs available for emergency use only. Those who have their own wheelchairs or need information about access arrangements for persons with disabilities may inquire at the Guest Services desk inside the ticket office pavilion in the plaza.

The Founders
JOIN THE FOUNDERS
AND LIVE LIKE THE KING

With construction now under way on the extraordinary 450-room Guest House at Graceland, opening in Fall 2016, Graceland is proud to present The Founders, a once-in-a-lifetime opportunity for the ultimate Elvis fan. Founders will enjoy exclusive VIP benefits at the new Guest House and unprecedented access to Graceland including: early access to Guest House reservations, special hotel rates, VIP check-in, room upgrades, exclusive access to The Founders Club at the Guest House, invitations to special events, and much more. A limited number of Founders memberships are still available.

LEARN MORE ABOUT THE FOUNDERS
at Graceland.com/TheFounders
and at the Guest House Preview Showroom.

For the latest information about The Guest House at Graceland and to walk through a model room, visit the Guest House Preview Showroom at Graceland Crossing. Learn more at Graceland.com/GuestHouse.
SCHEDULE OF EVENTS

Elvis Week offers something for everyone. No matter where you are from, how old you are or what you love most about Elvis, there is something for everybody!

FRIDAY, AUGUST 7

Hard Rock Last Chance Ultimate Elvis Tribute Artist Contest - Round 1

Doors open at 8:30 p.m. Show at 9:00 p.m. Hard Rock Cafe, Beale Street. Join the Hard Rock Cafe as they host their annual Ultimate Last Chance Elvis Tribute Artist Contest with live ETA performances. The overall winner selected on August 9 will represent Memphis in the Ultimate Elvis Tribute Artist Contest Semi-final Round. Tickets are $5.00 at door.

SATURDAY, AUGUST 8

Hound Dog Tour: A Musical City Tour
Celebrating Elvis by Backbeat Tours

1:00 p.m. Tour departs from Backbeat Tours window at BB King's Blues Club, located at 143 Beale Street. Join Backbeat Tours for an Elvis tribute tour with a twist! As unique as the man himself, the Hound Dog Tour takes a one-of-a-kind approach to sharing Elvis' legacy in a high-energy concert and sightseeing tour all rolled into one. Hear all your favorite Elvis hits performed live on Memphis’ only music bus while seeing where he grew up, where he went to school, where he worked, and where he dreamed, as well as sites important to his early career.

The price of the 2 hour tour is $28/adults, $26/seniors and $16/child (7-12 years). The price of the 3 hour tour includes Lauderdale Courts is $46/adults, $44/seniors and $32/child (7-12 years). Graceland Insiders receive a 10% discount. For more about the tour or to purchase tickets, visit BackbeatTours.com, or call Zerve at 800-979-3370 or Backbeat Tours at 901-527-9415.

Hard Rock Last Chance Ultimate Elvis Tribute Artist Contest - Round 3

Doors open at 8:30 p.m. Show at 9:00 p.m. Hard Rock Cafe, Beale Street. Join the Hard Rock Cafe as they host their annual Ultimate Last Chance Elvis Tribute Artist Contest with live ETA performances. The overall winner selected tonight will represent Memphis in the Ultimate Elvis Tribute Artist Contest Semi-final Round on August 11. Tickets are $10.00 at door.

MONDAY, AUGUST 10

Ultimate Elvis Tribute Artist Contest Showcase

2:00 p.m. Elvis Week Main Stage, Graceland. Hosted by Joey Sulipeck, see some of the Ultimate Elvis Tribute Artist Contest semifinalists perform and show off why they will be competing for the title of Ultimate Elvis Tribute Artist of 2015. Individual tickets are $20. Tickets for this event are available at Graceland Guest Services or at the door of the event, pending availability.

Elvis Week Kick-Off Dance Party with DJ Argo

8:00 p.m. - 12:00 a.m. Elvis Week Main Stage, Graceland. Kick-off Elvis Week with a dance party hosted by Elvis Radio DJ Argo. Dance the night away to Elvis music at the Elvis Week Main Stage. Tickets are $25. Tickets for this event are available at Graceland Guest Services or at the door of the event, pending availability.

TUESDAY, AUGUST 11

Ultimate Elvis Tribute Artist Contest Meet ‘n’ Greet

10:00 a.m. - 12:00 noon. Hard Rock Cafe, Beale Street. Come out and meet the 2015 Ultimate Elvis Tribute Artist Contest semifinalists at a private reception reserved for those who have purchased VIP tickets for the Ultimate Elvis Tribute Artist Contest.

Elvis Presley Memorial Trauma Center Elvis Week Fan Reception

10:00 a.m. - 12:00 noon. Regional One Health, 877 Jefferson Avenue. Celebrate at the Annual Elvis Presley Fan Reception at the Elvis Presley Trauma Center in Memphis. Light refreshments will be served and tours of the trauma center will be conducted. Special guest will be Elvis' former girlfriend, Linda Thompson. Included in the tour is a stop by the Elvis Presley Trauma Center donor wall, where hundreds of plaques recognize donors who have supported the trauma center named in honor of the King of Rock ‘n’ Roll. Enter Regional One Health at the main entrance. Greeters will then direct you to the reception.

Conversations and a Movie featuring “Spinout”

2:00 p.m. Elvis Week Main Stage, Graceland. Join us for a new event at Graceland for Elvis Week as we screen “Spinout,” followed by a special Conversation featuring co-star Diane McBain. Tickets are $30. Tickets for this event are available at Graceland Guest Services or at the door of the event, pending availability.

ULTIMATE ELVIS TRIBUTE ARTIST CONTEST SEMI-FINAL ROUND

7:00 p.m. Orpheum Theatre, downtown Memphis. Hosted by Joey Sulipeck, see some of the best tribute artists in the world perform Elvis tributes as they compete in the Semi-final Round of the Ultimate Elvis Tribute Artist Contest. Enjoy hours of Elvis music and entertainment as these winners compete for their chance to advance to the Final Round on Thursday, August 13. The top 10 tribute artists will be announced at the end of the Semi-final Round. Two-day tickets are $69.00 (includes Semi-final on 8/11 and Final Round on 8/13). The $39.00 VIP ticket is sold out. One-day tickets will be available at Graceland Guest Services or at Ticketmaster.com, by calling Ticketmaster at 800-745-3000, at any Ticketmaster outlet or at the Orpheum box office.

WEDNESDAY, AUGUST 12

Elvis Stamp Sales

12:01 a.m. - 2:00 a.m. Front Wall, Graceland. The new Elvis Forever stamp goes on sale just after midnight for fans who want to be the first ones to purchase.

USPS Elvis Stamp Dedication Ceremony

8:00 a.m. North Lawn, Graceland. Elvis will be commemorated on a USPS Forever Stamp as an inductee into the Postal Service’s Music Icon Series.

Elvis Presley Automobile Exhibit and Postmaster General Megan J. Brennan for this First-Day-of-Issue Dedication Ceremony. See page 4 for details. Free and open to the public.

Elvis Presley Fan Club Presidents’ Event

10:00 a.m. Elvis Week Main Stage, Graceland. All fans are invited to this bi-annual event that celebrates the work of Elvis Presley Fan Club Presidents. Meet ‘n’ Greet with DJ Argo, see some of the best tribute artists in the world perform Elvis tributes as they compete in the Semi-final Round of the 2015 Ultimate Elvis Tribute Artist Contest. All fans are invited to this bi-annual event that celebrates the work of Elvis Presley Fan Club Presidents. All fans are invited to this bi-annual event that celebrates the work of Elvis Presley Fan Club Presidents. All fans are invited to this bi-annual event that celebrates the work of Elvis Presley Fan Club Presidents.

THURSDAY, AUGUST 13

Elvis 101

10:00 a.m. - 12:00 p.m. Elvis Week Main Stage, Graceland. Elvis’ influence on music, pop culture and society have been studied, analyzed and debated since his music first hit the airwaves in 1954. Elvis 101, will dive into how Elvis became the musician as a young man and his influence on music, sound, and culture. The event will start at 5:30 p.m. and feature scholars, authors and those who have spent hundreds of hours studying Elvis Presley talking in-depth about different aspects of the King of Rock ‘n’ Roll’s life and career. Confirmed guest speakers include Michael Bertrand, author of “Rock & Roll Music in America,” and Bakke, a professor emeritus of the University of Memphis who has taught seminars on Elvis; Roger Semon, producer of multiple Elvis music collections including the Follow That Dream label; and Elvis historian John Jackson, who is vice president of A&R and Content Development at Legacy Recordings. Tickets are $20. Tickets for this event are available at Graceland Guest Services or at the door of the event, pending availability.

A Salute to Memphis Music

3:00 p.m. Elvis Week Main Stage, Graceland. Elvis was influenced by the sound and soul of Memphis music – and went on himself to influence the sound coming out of Memphis. During the afternoon concert, we celebrate the Memphis music performed by young talented artists, including musicians Brad Birkedahl, Will Tucker and singing-duo Gladys and Maybelle. The show will not only feature Elvis songs, but the sound and soul of the great Memphis musicians. Tickets are $20. Tickets for this event are available at Graceland Guest Services or at the door of the event, pending availability.

The Auction at Graceland

7:00 p.m. Graceland Archives Studio. The Auction at Graceland will include artifacts from across the spectrum of collecting, including items owned by Elvis, gifted by Elvis, written by Elvis, used by Elvis and created to promote the king and his career. Each and every lot in this auction has been thoroughly researched and certified by Graceland Authenticated, the authority in Elvis and pop culture authentication. Tickets to attend the live auction event are $20 and will be on sale in the Graceland Ticket Pavilion between 9:00 a.m. and 5:30 p.m. on August 13. Tickets admit one (1) person and are sold on a first-come, first-serve basis. For more about The Auction at Graceland, visit GracelandAuctions.com.

Ultimate Elvis Tribute Artist Contest Final Round

7:00 p.m. Orpheum Theatre, downtown Memphis. Hosted by Joey Sulipeck, enjoy a phenomenal show as the top 10 Elvis tribute artists from the August 11 Semi-final Round compete for the title. The excitement will build throughout the night as the group is narrowed down from ten to five before the Ultimate Elvis Tribute Artist of 2015 is

CALL 901-527-9415.

For more information about any of these events, visit BackbeatTours.com, or call Zerve at 800-979-3370 or Backbeat Tours at 901-527-9415.

JASON ROSE 

901-527-9415.
named. The show will also feature a performance by 2014 Ultimate Elvis Tribute Artist Jay Dupuis. Two-day tickets are $69.00 (includes Semifinal and Final Round). The $139.00 VIP ticket is sold out. A one-day ticket to the Final Round only is also available for $49. Tickets can be purchased online at Ticketmaster.com, by calling Ticketmaster at 800-745-3000, or at any Ticketmaster outlet or at the Orpheum box office.

FRIDAY, AUGUST 14

Official Graceland Insiders Conference
Morning section: 9:00 a.m. – 11:00 a.m. Afternoon section: 12:30 p.m. – 2:30 p.m. Elvis Week Main Stage, Graceland. Hosted by Tom Brown, this year’s Insiders conference will feature special segments that highlight various parts of Elvis’ life and career. Attendees will enjoy sneak peeks, behind-the-scenes looks, rarely-seen videos, feature segments filmed just for the event, special guests and much more. Special guests include songwriter, singer and actor Mac Davis; Sandy Martindale, who dated Elvis and remained friends with him throughout his life; Elvis’ back-up singers, Susan Pilkington, Mary Holladay Pederson, and Ditter Holladay, who sang with Elvis on some of his biggest hits; and a panel from Sony joined by Priscilla Presley. Individual tickets are $40 – includes both morning and afternoon segments. Tickets for this event are available at Graceland Guest Services or at the door of the event, pending availability.

Elvis in Vegas VIP Reception
6:00 – 7:00 p.m. Elvis Presley Car Museum, Graceland Plaza. Private event reserved for VIP ticket holders for the Elvis in Vegas Tribute Concert on August 14. Must show VIP ticket or All-Access Pass at door for access. Event includes light appetizers and non-alcoholic beverages plus cash bar. This event is sold out.

Elvis in Vegas Tribute Concert featuring the Terry Mike Jeffrey Band
8:00 p.m. Elvis Week Main Stage, Graceland. Join us for an evening of music at the Elvis Week Main Stage as we celebrate Elvis in Vegas with a special concert event featuring Terry Mike Jeffrey and his band. The night will salute Elvis’ career in Vegas through performances of many fan favorites that you may have heard at one of his Vegas shows, plus fans can enjoy Elvis imagery and videos on the big screen throughout the show. Tickets are $45. VIP tickets to this event are sold out. Tickets for this event are available at Graceland Guest Services or at the door of the event, pending availability.

Candlelight Vigil
8:30 p.m. Gates of Graceland. After an opening ceremony at the gates of Graceland, fans are invited to walk up the driveway to Elvis’ gravesite and back down carrying a candle in quiet remembrance. Free admission. No tickets or reservations. Gates remain open until all who wish to participate in the procession have done so. This show typically takes place after the early morning hours of August 16, the anniversary date of Elvis’ passing. Free secured parking at the Graceland visitor center complex after 6:00 p.m.

SUNDAY, AUGUST 16

Elvis Sunday Morning Gospel Celebration
10:00 a.m. Elvis Week Main Stage, Graceland. Join us for a special close out to Elvis Week with a Sunday morning Elvis Gospel Celebration. The event will feature an acoustic gospel set by Terry Mike Jeffrey plus performances by former members of J.D. Sumner and The Stamps Quartet featuring Donnie Sumner, Bill Baize, Ed Hill and Larry Strickland, and former Shelby County Sheriff Bill Morris, who was a friend of Elvis’. Tickets are $30. Tickets for this event are available at Graceland Guest Services or at the door of the event, pending availability.

Conversations on Elvis
10:00 a.m. Elvis Week Main Stage, Graceland. Hosted by George Klein, this event will feature those who knew and worked with Elvis. Special guests include Elvis’ friend and TV game show host Wink Martindale; singer Brenda Lee, former members of J.D. Sumner and The Stamps Quartet featuring Donnie Sumner, Bill Baize, Ed Hill and Larry Strickland; and former Shelby County Sheriff Bill Morris, who was a friend of Elvis’. Tickets are $30. Tickets for this event are available at Graceland Guest Services or at the door of the event, pending availability.

George Klein’s Elvis Memorial Service
12:00 Noon. Main Theatre Building, University of Memphis. Free admission. Annual event hosted by George Klein, longtime friend of Elvis. Speakers will include friends and family of Elvis and celebrity guests. For more information, contact the U of M Department of Communication at 901-678-2566.

Elvis Tribute Industry Awards Show
7:00 p.m. Crowne Plaza Memphis East Hotel, 2625 Thousand Oaks Blvd. Presented by Brown Productions LLC. Be a part of the only awards show that recognizes fans favorites in the Elvis Tribute Industry. Join us for the 2nd annual awards show that will feature the presentation of the awards as well as featured performances by some of your favorite Elvis tribute artists and special guests. Don’t miss the red carpet arrival of stars and VIP’s at 5:30 P.M. To purchase tickets please visit ElvisTributeFest.com

MULTIPLE DAY EVENTS

The Auction at Graceland Preview
July 21 - August 13. Elvis Presley Automobile Museum. View many of the artifacts included in the upcoming August 13 Auction at Graceland at the Elvis Presley Automobile Museum daily between the hours of 9:00 a.m. to 5:00 p.m. Central Time. (Special ticket is required for admission if not taking the tour). For more information on The Auction at Graceland, visit GracelandAuctions.com.

Free Entertainment Tent at Graceland Crossing
August 8-16. Continuous presentation of Elvis music performed live by various singers and bands, plus other activities. A schedule for the Elvis Week Entertainment Tent will be available at the Elvis Week information table upon arrival in Memphis.

Images of the King
August 9-16. Doc Franklin’s Original Images of the King Elvis Tribute Artist Contest and Showcase presents a great lineup for Elvis Week – 5:00 p.m. August 13; 6:00 p.m. August 14; 5:00 p.m. August 15; 6:00 p.m. August 16; Noon - 2:00 p.m. August 17. ImagesoftheKing.com

SUMMER SUNDAYS @ GRACELAND

Elvis Presley 5K Run Benefiting Livitup, Inc.
8:00 a.m. The Elvis Presley 5K Run starts and finishes at the Gates of Graceland. After the race, join Livitup, Inc. across from the mansion at Elvis Presley Park on Craft Road for a party under the tent. There will be food, music and fun! For more information, please call 901-299-2553 or visit elvispresleyrunandwalk.racesonline.com.

Meet ‘n’ Greet with Betty Harper
August 12 - 15: 12:00 p.m. – 7:00 p.m. Heartbreak Hotel. Meet artist Betty Harper and see her latest Elvis artwork. More than 10,000 drawings of Elvis illustrate the personal side of Elvis. Free.

Meet ‘n’ Greet with Joe Petruccio
August 12 - 15: 3:00 - 9:00 p.m. Everything Elvis, Graceland Crossing. Meet artist Joe Petruccio, view his new fine art pieces, and don’t miss out on exclusive merchandise featuring his artwork.

Dinustuhl’s Tasting
August 13, 1:00 - 2:00 p.m. August 14, 11:00 a.m. - Noon. Souvenirs of Elvis. Please join Stephanie Land from Dinustuhl’s Fine Candy Company, who will be featuring tastings of our newest chocolate bar: Elvis Both Milk Chocolate Crunch Bar. Free.

Elvis Forever Stamp Retail Store
August 12-14: 9:00 a.m. - 7:00 p.m. August 15: 9:00 a.m. – 10:00 p.m. Green Screen Store, Rockabilly’s and behind the Lisa Marie Airplane. The USPS will be selling stamps, issuing cancellations and offering exclusive Elvis stamp merchandise.
**UPCOMING GRACELAND EVENTS**

Mark your calendars so you don’t miss these upcoming Graceland events.

**Graceland Lighting Ceremony**

**November 20, 2015**

Graceland kicks off the holiday season during a special lighting ceremony that flips the switch on Elvis’ traditional Christmas lights both inside and outside of the mansion.

**Christmas at Graceland**

**November 20, 2015 – January 8, 2016**

Enjoy tours of Graceland decorated for the holidays. The traditional decorations include his display of hundreds of blue lights along the driveway, a life-size Nativity scene, a Santa sleigh and reindeer on the north lawn, and the house decorated throughout with Christmas trees and decorations.

**Elvis Birthday Celebration**

**January 7-10, 2016**

Special events will include the annual Birthday Proclamation Ceremony, Official Insiders Event, Birthday Pops Concert by the Memphis Symphony Orchestra, panel discussions and more!

**Scout Day at Graceland**

**April 2, 2016**

Scout Day is an annual spring event that welcomes hundreds of Boy and Girl Scouts to Graceland for the chance to earn achievements toward ranks or pin/belt loop/merit badge requirements in subjects such as art, music, citizenship, American heritage and more.

**Elvis Week**

**August 10-16, 2016**

Make plans to come back again in 2016 to celebrate with us!

Visit Graceland.com for updates on these and other Elvis events and festivals.

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**EnJOY THE ROCK, SOUL AND BBQ OF MEMPHIS**

**Chrome Grille**

**Summer Special: Chicken Tenders, Two Sides, Roll, 1 Packet of Grandma’s Cookies, 32 oz.**

“Supersize” Coca Cola Beverage

**$9.99**

**Shake Split & Dip**

Hand-Dipped Traditional Milk Shakes. Choose from 16 flavors of Prairie Farms ice cream or even mix them up for your ideal shake!

**Rockabilly’s**

**Summer Special: Cheeseburger, French Fries, 1 Packet of Grandma’s Cookies, 32 oz.**

“Supersize” Coca Cola Beverage

**$9.99**

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**Sun Studio**

706 Union Avenue

Take a guided tour through the birthplace of rock ‘n’ roll and learn the history of the most famous recording studio in the world.

**Stax Museum of American Soul Music**

926 E. McLemore Avenue


**Memphis Rock ‘n’ Soul Museum**

191 Beale Street, Suite 100

The Memphis Rock ‘n’ Soul Museum’s exhibition, created by the Smithsonian Institution, tells the story of musical pioneers who overcame racial and socioeconomic barriers to create the music that shook the world.

**Memphis Zoo**

2000 Prentiss Place

One of the country’s best zoos is in Memphis. The Memphis Zoo is open daily and features more than 3,500 animals representing 500 species.

**Memphis Riverboats**

251 Riverside Drive

Memphis Riverboats offer a variety of cruises on the Mississippi River. From sightseeing to dinner cruises, holiday cruises and private charters, Memphis Riverboats takes you on the Mighty Mississippi.

**Hard Rock Cafe Memphis**

126 Beale Street

Visit them at 126 Beale Street as they make history within the infamous Lansky Bros. building. The new location features brand new memorabilia, valet parking and an amazing scratch-recipe menu offering everything from rockin’ appetizers, legendary burgers and premium drinks!

**Marlowe’s**

4381 Elvis Presley Boulevard


**Visit Tupelo.net for more information!**

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**Also, be sure to include a trip to Tupelo – The Birthplace of Elvis – in your schedule!**

Elvis Aaron Presley was born in Tupelo, Mississippi, on January 8, 1935, to Vernon and Gladys Presley. Located in the hills of northeast Mississippi, Tupelo charms visitors the world over with a unique blend of fascinating history, diverse recreation, a variety of shopping venues and interesting Tupelo tourism attractions. While in Tupelo, you can experience the Birthplace of Elvis Presley, the scenic Natchez Trace Parkway, the incredible Tupelo Automobile Museum exhibiting over 100 antique and classic cars, Kids Museum and much more!

Visit Tupelo.net for more information!
THE GRACELAND BLOG

If you haven't discovered the Graceland blog yet, you are missing out. The Graceland blog includes trivia, Elvis history, top 10 lists, unique Elvis content and much more. One of our most popular features on the Graceland blog is called “Unseen Graceland,” which takes readers to places they won't see on a regular tour of Graceland. Below is an excerpt from our “Unseen Graceland Blog” from December 5, 2014. Visit Blog.Graceland.com to read more from this blog and others.

Blog.Graceland.com

Also, be sure to check out the Graceland Blog during Elvis Week, which will feature Elvis Week specific coverage and content from our Elvis Week Blogger Alyssa Long.

ELVIS WEEK
INSTAGRAM
CHALLENGE

We know that this week is filled with lots of great photo opportunities that allow you to share your experience in Memphis with friends and family back home.

This year, we are issuing an Elvis Week Instagram Challenge to you, the Elvis fans.

Throughout Elvis Week, look for opportunities to theme and tag your Instagram photos with one of the following hashtags to the left + #Graceland. Following Elvis Week, we will pick our favorite photos that we feel best represent the hashtags and feature them in a new Graceland Blog recapping Elvis fan experiences at Elvis Week.

Good luck – and we can’t wait to see your Elvis Week experiences on Instagram!

*Please note, in order for your photos to be considered, you must be following @VisitGraceland on Instagram and must include #Graceland – in addition to using one of the hashtags to the left.
**Five Things to Expect at Elvis Week 2015**

by Elvis Week Blogger **ALYSSA LONG**

Somebody please pinch me. As I sit here to write my first official Elvis Week blog post, I can hardly believe this is real life. Can you say “dream come true”? Anyway, allow me to introduce myself! I am Alyssa Long, a Memphis lifestyle blogger and this year’s Elvis Week Blogger. As a fan of all things Memphis and all things Elvis, having the opportunity to play this special role during Elvis Week is a huge honor and something I am beyond thrilled to be doing!

You’ll be hearing from me throughout Elvis Week where I’ll be highlighting, recapping, and talking about all the fun things going on at Graceland. So, speaking of Elvis Week, whether this is your first visit or your fifty-first visit, here are some things you can expect this year:

1. **To Meet Elvis Fans From All Over the World**
   Elvis Week is truly something remarkable. People travel from all over the world to spend the week in Memphis with other Elvis fans. The best part about it? Everyone who is here has at least one thing in common, they all love Elvis. So, don’t be shy! Make some new friends and if you see me around, definitely say hello.

2. **Honor The King**
   Elvis Week allows everyone to remember the incredible life of Elvis Presley. The Candlelight Vigil is a special time set aside to honor the King of Rock ‘n’ Roll. I get goose bumps just thinking about the candlelight procession up the Graceland driveway. Elvis is still influencing people every single day. It’s amazing.

3. **Do Things You Can Only Do in Memphis**
   There’s only one Graceland and that’s in Memphis. There are things to be done during Elvis Week that you can’t do anywhere else. I mean, you can’t walk through the Jungle Room anywhere else! That’s pretty awesome if you ask me.

4. **Learn Something New and Interesting About Elvis**
   The amazing people behind Elvis Week have really outdone themselves this year. Throughout the week there are so many different events, special guests, and unique experiences that even the biggest Elvis fans are sure to learn something new.

5. **Have the Time of Your Life**
   Bottom line, Elvis Week is fun. Whether you’ve been an Elvis fan your entire life or your new to the party, you will most definitely have an amazing time.

Check out the Schedule of Events on page 6 & 7 to get detailed information about all the Elvis Week events and be sure to visit Blog.Graceland.com for more Elvis Week coverage!
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Visit www.hardrock.com/memphis for a full list of Elvis Week events at Hard Rock Cafe Memphis!

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