



“THE AUCTION AT GRACELAND” DURING ELVIS WEEK 2016 TO FEATURE ELVIS’ BIRTH RECORD, JEWELRY, CLOTHING, PERSONAL ITEMS, AND MOVIE MEMORABILIA AMONG 197 LOTS

Online Bidding Is Now Open and Collectible Auction Catalog Available to Order

MEMPHIS, Tenn. – July 25, 2016 – [Graceland® Auctions](#) has announced its fifth auction of rare and authentic Elvis Presley™ artifacts, which will be held during Elvis Week 2016, and feature 197 lots, including Elvis Presley’s birth record document, personal American Express card and important movie-related memorabilia among other historically significant artifacts. The Auction at Graceland will take place in the Graceland Archives Studio in Memphis, Tennessee, on Saturday, August 13, 2016, at 2:00 p.m. CDT. Online bidding is now available at [Graceland Auctions](#).

Fans, music collectors and pop culture enthusiasts from around the world are expected to participate on site and online in this significant auction, with all 197 lots expertly authenticated by the staff of Graceland Authenticated. All of the items in the auction will be offered from third-party collectors and none of the items will come from the treasured Graceland Archives. The mansion and all artifacts in the Graceland Archives continue to be owned by Lisa Marie Presley and are not for sale. Graceland Authenticated sets a new standard for pop culture authentication and appraisal to ensure artifact accuracy and provide evaluations of privately-owned collections.

Notable items among the 197 lots in the August 13 auction include:

Lot 29: January 8, 1935 Elvis Presley Birth Record Document from Delivering Physician Dr. Robert Hunt - Also Details the Birth of His Twin Brother Jesse. Estimate: \$80,000 - 100,000

Lot 176: 1973-74 Elvis Presley Signed American Express Card - The Finest Elvis Credit Card in Existence. Estimate: \$40,000 - 60,000

Lot 159: Elvis Presley Owned 1971 Colt Lawman MKIII .357 Magnum Revolver - With Unimpeachable Provenance. Estimate: \$25,000 - 35,000

Lot 163: 1971 Mathey-Tissot Custom-Made Watch with "ELVIS PRESLEY" on the Bezel - Gifted by Elvis to Producer Felton Jarvis to Commemorate Elvis' "Ten Outstanding Young Men of America" Award. Estimate: \$10,000-15,000

Lot 168: J.D. Sumner's (of the Stamps Quartet) Diamond-Studded TCB Necklace Gifted by Elvis Presley. Estimate: \$20,000 - 30,000

Lot 3: Elvis Presley's Signed and Inscribed Guitar Case (possibly one of his first). Estimate: \$10,000 - 15,000

Lot 9: 1957 8mm Silent Film of Elvis Presley Performing at the Chicago Amphitheatre - Nearly 5 Minutes of Unpublished Footage of Elvis in his Famous Gold Lamé. Estimate: \$15,000 - 20,000

Lot 16: Incredible Terry Wood Photography Archive Chronicling Elvis Presley's September 26, 1956 Concert in Tupelo, MS - Including 43 Original Medium- and Large-Format Negatives (Most Never Published). Estimate: \$15,000 - 20,000

Lot 74: Boots Worn by Elvis Presley in the Film "It Happened at The World's Fair." Estimate: \$10,000 - 15,000

Lot 124: 1960's Elvis Presley Owned Electric Guitar Gifted to the Husband of Graceland's Maid and Cook Nancy Rooks'. Estimate: \$20,000 - 30,000

Lot 126: Elvis Presley Worn Black Star Sapphire Ring Gifted to Elvis' friend Al Strada - With Strada's Backstage Pass. Estimate: \$10,000 - 15,000

Lot 136: 1969 Elvis Presley Screen-Worn Blue Dress Shirt from "The Trouble with Girls." Estimate: \$8,000 - 10,000

Lot 144: Circa 1969 Elvis Presley Owned and Worn Black Shirt, Black Pants and Gold Metal Belt Ensemble. Estimate: \$12,000 - 15,000

Lot 145: "'68 Comeback Special" Foreign Distribution Contract Signed by Elvis Presley - Includes MGM Cover Letter Sent to Colonel Parker's Office. Estimate: \$8,000 - 10,000

Lot 165: Elvis Presley's Custom Karate Gi Used to Design the McCormick "Elvis Karate" Bourbon Decanter and Accompanied by Original Decanter in Box. Estimate \$20,000-30,000

The Auction at Graceland collectible catalog is now available to order at ShopGraceland.com and features more than 150 pages, including photos and details of all the auction items. This exclusive catalog offers an up-close look at these special pieces of Elvis history and is a wonderful collector's item.

Register to bid in the auction at <https://auction.graceland.com/adduser.aspx>. Admittance to the live auction event is by ticket only. Tickets will be available for purchase Friday, August 12,

between the hours of 10:00 a.m. and 5:00 p.m. and Saturday, August 13, from 10:00 a.m. to 12:00 p.m. at the Graceland Plaza Ticket Pavilion. Please secure your tickets early as a limited number are available. Registered bidders can reserve a paddle for in-person bidding by emailing auctioninfo@graceland.com.

For more information about how to submit items for authentication by Graceland Authenticated, please visit www.gracelandauthenticated.com. To have an artifact considered for inclusion in future Graceland Auctions, please email consignments@graceland.com.

Photos of specific auction items are available by request to david@thebeckwithcompany.com.

About Elvis Presley Enterprises, Inc. and Graceland

Elvis Presley's Graceland, in Memphis, is music's most important and beloved landmark, with hundreds of thousands of fans from around the world visiting the historic home each year. Elvis Presley Enterprises, Inc. (EPE) manages the operations of Graceland, its related properties, including The Guest House at Graceland 450-room hotel, opening on October, 27 2016, as well as the Graceland Archives, featuring thousands of artifacts from Elvis' home and career. EPE also produces and licenses Elvis-themed live events, tours and attractions worldwide. Graceland Holdings LLC, led by managing partner Joel Weinshanker, is the majority owner of EPE. Auction A Circle and Graceland Auctions TNG#5967 is the entity that manages Auctions at Graceland. In 2015, Graceland was named the world's "Best Musical Attraction" and "Best Historic Southern Attraction" in the USA Today 10Best Reader's Choice Awards and in 2013, voted the #1 "Iconic American Attraction" in the same poll. For more information on EPE and Graceland, visit www.graceland.com.

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