



FOR IMMEDIATE RELEASE

Online Bidding Now Open For “The Auction at Graceland,” to be Held During Four-Day Elvis Birthday Celebration in Memphis

The January 7th Graceland-Authenticated Auction Will Feature Artifacts From Elvis’ Personal And Professional Life

MEMPHIS, Tenn. – December 15, 2016 -- During the Elvis Presley Birthday celebration at Graceland, collectors, fans and pop culture enthusiasts from around the world will raise their paddles to bid in hopes of going home with a piece of Elvis history at the Graceland-Authenticated “[The Auction at Graceland](#),” in [The Guest House at Graceland](#) resort hotel theater and online at [GracelandAuctions.com](#). The auction will feature an array of artifacts from both Elvis’ theatrical and musical careers as well as personal tokens and gifts.

Online bidding is now open for the auction, which will be held Saturday, January 7 at 3:00 p.m. EST/2:00 p.m. CST in the new 464-seat state-of-the-art theater in The Guest House at Graceland, and online at [GracelandAuctions.com](#). Every artifact is authenticated by Graceland Authenticated, LLC. All of the items in the auction will be offered from third-party collectors and none of the items will come from the treasured Graceland Archives. The mansion and all artifacts in the Graceland Archives continue to be owned by Lisa Marie Presley and are not for sale.

Auction highlights include:

Elvis Presley Owned Gold and Diamond Lion Head Ring Gifted to Charlie Hodge
Estimate \$10,000-\$15,000

Elvis Presley Owned 1911 \$2 1/2 Indian Head Gold Coin Ring Gifted to Charlie Hodge
Estimate \$10,000-\$15,000

1970s Elvis Presley Union 76 Gas Gold Card

Estimate \$5,000-\$7,000

1962 Elvis Presley Film-Worn Boxing Gloves from "Kid Galahad"

Estimate \$5,000-\$10,000

1962 Kid Galahad Sweater Worn by Elvis Presley Co-Star Joan Blackman

Estimate \$5,000-\$7,000

Elvis Presley Owned and Used Colt "Police Positive Special" .32 Caliber Pistol Gifted to Bodyguard Richard Grob

Estimate \$4,000-\$6,000

Elvis Presley Blue Suede Jacket

Estimate \$4,000-\$6,000

Elvis Presley White Button-Down Shirt with Blue Circles Pattern

Estimate \$3000-\$5000

1971 Elvis Presley 4th Degree Black Belt Card with Letter from Ed Parker and Elvis' Kenpo Karate Handbook

Estimate \$3000-\$4000

Many of the auction lots can be viewed at the Elvis Presley Automobile Museum at Graceland in Memphis December 19 through January 5 from 10:00 a.m. to 4:00 p.m. CST. Highlights will also be displayed on January 6-7 in the Rock conference room of The Guest House at Graceland.

The Auction at Graceland collectible catalog is now available to order at ShopGraceland.com and features 135 pages of photos and details of all the auction items. Collectors wishing to bid in the live auction event can register for a paddle on Friday, January 6 from 10-5 and Saturday, January 7 from 10-12 in the Rock Conference Room at The Guest House at Graceland. Collectors with an existing bidding account can reserve a paddle for in-person bidding by emailing auctioninfo@graceland.com. Advance registration is recommended. Online bidding is now open. To register and bid online visit GracelandAuctions.com.

For more information about how to submit items for authentication by Graceland Authenticated, please visit www.gracelandauthenticated.com. To have an artifact considered for inclusion in future Graceland Auctions, please email consignments@graceland.com.

Photos of specific auction items are available by request to david@thebeckwithcompany.com.

About Graceland and Elvis Presley Enterprises, Inc.

Elvis Presley's Graceland, in Memphis, is music's most important and beloved landmark, with hundreds of thousands of fans from around the world visiting the historic home each year. Elvis Presley Enterprises, Inc. (EPE) manages the operations of Graceland, its related properties,

including the AAA Four-Diamond Guest House at Graceland 450-room hotel, which opened in October 2016, as well as the Graceland Archives, featuring thousands of artifacts from Elvis' home and career. EPE also produces and licenses Elvis-themed live events, tours and attractions worldwide. Graceland Holdings LLC, led by managing partner Joel Weinshanker, is the majority owner of EPE. Auction A Circle and Graceland Auctions TNGL#5967 is the entity that manages Auctions at Graceland. In 2015, Graceland was named the world's "Best Musical Attraction" and "Best Historic Southern Attraction" in the USA Today 10 Best Reader's Choice Awards and in 2013, voted the #1 "Iconic American Attraction" in the same poll. For more information on EPE and Graceland, visit www.graceland.com.

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SiriusXM's Elvis Radio, Channel 19

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