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ELVIS BIRTHDAY CELEBRATION AT GRACELAND IN MEMPHIS JANUARY 7 – 10

THE SECOND 'AUCTION AT GRACELAND' TO HIGHLIGHT THE FOUR DAYS OF FESTIVITIES

MEMPHIS, Tenn. – December 4, 2014 –Elvis fans from around the world will travel to Graceland in January to celebrate the king's birthday with various celebratory events. After the huge success of the “The Auction at Graceland” featuring third-party-owned artifacts in August, a highlight of the celebration will be a second auction taking place on January 8.

WEDNESDAY, JANUARY 7

Official Graceland Insiders Reception and Evening Graceland Tour

6:00 p.m. - 9:00 p.m. CST Graceland Plaza

A special birthday event reserved exclusively for members of the Official Graceland Insiders. Tickets are \$49 and available through Graceland.

THURSDAY, JANUARY 8

Elvis Birthday Proclamation Ceremony

9:30 a.m. CST Graceland's North Lawn

Free admission. Graceland/EPE officials and Memphis and Shelby County officials will celebrate with a birthday cake cutting and a proclamation of Elvis Presley Day. Fans who are unable to attend can watch the ceremony live via [Elvis Presley's Graceland Livestream](#). Complimentary birthday cake & coffee will be served to all visitors starting at 10:30 a.m. at the Chrome Grille in Graceland Plaza.

Conversations on Elvis

1:00 p.m. CST Holiday Inn Memphis Airport Hotel and Conference Center

Hear from those who worked closest with the king – from friends, colleagues, co-stars, musicians and more. **Peter Guralnick**, cultural and rock historian, and author of “Last Train to Memphis” and “Careless Love,” will be a special guest speaker. Other special guests to be announced at Graceland.com soon. Tickets are \$20 and available through Graceland.

The Auction at Graceland

7:00 p.m. CST Graceland Archives Studio

Following the highly successful Auction at Graceland in August of this year, fans and collectors from around the world will once again have the opportunity to participate on-site and online for this auction, featuring artifacts authenticated by Graceland Authenticated. All of the items in the auction will be offered from third-party collectors and none of the items included in the auction will come from the treasured Graceland Archives. The mansion and all artifacts in the Graceland Archives continue to be owned by Lisa Marie Presley and are not for sale.

Among the artifacts being auctioned are:

- Elvis’ first acetate, recorded at Memphis Recoding Service in June 1953. It features the songs “My Happiness” and “That’s When Your Heartaches Begin”
- His first Driver’s License
- The jacket he wore in the movie “Viva Las Vegas”
- The second Louisiana Hayride Contract signed by Elvis, Gladys and Vernon
- TCB and TLC necklaces
- The shirt from the movie “Girl Happy”

All of the items included in the auction have been thoroughly authenticated by Graceland Authenticated, the Graceland affiliated authentication and appraisal service for collectors and fans. Graceland Authenticated sets a new standard for pop culture authentication and appraisal to ensure pop culture artifact accuracy.

For more information about auction registration, auction fees or how to submit items for consideration by Graceland Authenticated for future auctions, visit Graceland.com/Auction.

Elvis Birthday Dance Party

8:00 p.m. - 12:00 a.m. CST Holiday Inn Memphis Airport Hotel and Conference Center

DJ Argo from Elvis Radio on SiriusXM will spin Elvis records for your listening and dancing pleasure. Tickets are \$25 and available through Graceland.

FRIDAY, JANUARY 9

Fan Club Presidents' Event

10:00 a.m. – 12:00 p.m. CST Holiday Inn Memphis Airport Hotel and Conference Center

Elvis fans are invited to celebrate the work of Elvis Presley fan clubs during this special event. Special guest to be announced at Graceland.com soon. Tickets are \$15 and available through Graceland.

An Evening with Elvis

Double Feature Screening of Jailhouse Rock and Viva Las Vegas

7:00 p.m. CST Orpheum Theatre, downtown Memphis

Fans will celebrate Elvis' birthday with a special double feature at the historic Orpheum Theatre. Two of his fan favorite feature films – "Jailhouse Rock" and "Viva Las Vegas" will be screened back to back. Tickets are \$20 and available online through Ticketmaster.com, by calling 800-745-3000 or at the Orpheum Box Office.

SATURDAY, JANUARY 10

The Memphis Symphony Orchestra Tribute to Elvis: Birthday Celebration

7:30 p.m. CST Cannon Center for the Performing Arts, downtown Memphis

The Memphis Symphony Orchestra will perform chart-topping hits that remind you why Elvis is and always will be the King of Rock 'n' Roll. Concert event featuring fan-favorite Terry Mike Jeffrey with conductor Jeff Reed. Tickets on sale through the Memphis Symphony Orchestra by calling 901-537-2500 or by visiting MemphisSymphony.org.

For a complete listing of all events visit Graceland.com. Tickets to Elvis Birthday Celebration events are non-refundable.

About Graceland and Elvis Presley Enterprises, Inc.

Elvis Presley's Graceland, in Memphis, is music's most important and beloved landmark, with hundreds of thousands of fans from around the world visiting the historic home each year. Elvis Presley Enterprises, Inc. (EPE) manages the operations of Graceland, its related properties, including the recently-announced Guest House at Graceland 450-room hotel, as well as the Graceland Archives, featuring thousands of artifacts from Elvis' home and career. EPE also produces and licenses Elvis-themed live events, tours and attractions worldwide. Graceland Holdings LLC, led by managing partner Joel Weinshanker, is the majority owner of EPE. Auction A Circle dba Graceland Auctions TNGL#5967 is the entity that manages Auctions at Graceland. In 2013, Graceland was voted the #1 Iconic American Attraction by USA Today and 10Best.com readers. For more information on EPE and Graceland, visit graceland.com.

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